

SOUND / DIGITAL RADIO

Sangean Gets Rugged & On The Road With Digital Utility Radio

By Marie Jones | Thursday | 09/06/2011

A new digital radio aimed at tradies and rugged outdoorsy types has been launched by Taiwanese company, Sangean.

Distributed in Australia by Canohm, the DAB+Box brings digital sound quality to a radio that can handle all work environments and weather conditions and take the rough and ready lifestyle of the typical tradesman.

The radio can access both digital broadcast stations as well as FM, and where reception is poor or unavailable, users can also plug an iPhone, iPod or MP3 player into the auxiliary input to listen to digital quality music.

The Sangean DAB+BOX utility radio can endure four seasons in a day - the radio is rain resistant (to JIS4), dust resistant and shock resistant. It has a 5 inch speaker that is water resistant and protected by a metal grill, and the radio itself is encased in an ABS plastic body so that it is both lightweight and can also withstand hot summer temperatures.

A roll cage protection means even the roughest tradie can throw the radio in and out of the ute, along with his tool kit, when out and about.

The DAB+BOX utility radio features a large backlit LCD display for easy viewing on the dustiest and darkest of work sites. It can auto tune to find radio stations, with up to 10 preset radio stations for quick access to favourite stations (5 DAB+ and 5FM).

The LCD display is used to provide program information such as song title, artist, station name even weather and traffic information broadcast by certain stations.

The radio is supplied with a 2.7 metre rubber AC cable. If electricity supply is not available, the cable can be stored conveniently at the back of the unit while it switches to battery mode using 4 x C size rechargeable batteries.

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"Australia's tradies will appreciate the accessibility of additional radio stations to listen to during their workday, including stations not available on AM and FM frequencies", says Robert Costello, General Manager Sales & Marketing for Canohm. "The robust and lightweight Sangean DAB+BOX will be a welcome addition to any work site."

Sangean's DAB+BOX utility radio is available from Harvey Norman, The Good Guys, JB HiFi, Clive Peeters, Bing Lee, Retravision stores and specialty dealers in major capital cities. It is priced at an RRP of \$299.

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